



STIHL Introduces the NEW MS 661 C-M Chain Saw Powerful Cutting in All Conditions

LONDON, ON (September 22, 2014) – STIHL consulted with professional loggers and arborists worldwide in developing the MS 661 C-M, a new high performance chain saw equipped with the very best cutting-edge technologies to perform in Canada's extreme conditions.

After extensive field-testing, the MS 661 C-M is now available in three versions, a standard handle version, a wrap version and an arctic wrap. The MS 661 C-M produces an impressive 5.4 kW of power, yet weighs only 7.4 kg/16.3 lb (standard version).

"Whether you're a professional forester or logger on the west coast of Canada or a tree professional harvesting hardwood in eastern Canada, the MS 661 C-M is going to make life a whole lot easier," says Greg Quigg, President of STIHL Limited. "It has a high power-to-weight ratio and is the lightest chain saw in its engine displacement class. Ultimately, we've built a chain saw that weighs less, has more power and reduced emissions."

Features include:

Delayed stratified scavenging – efficient engine that consumes up to 20% less fuel and emits up to 50% fewer emissions

STIHL M-Tronic™ – microchip controls the engine's ignition timing and fuel supply, taking into account variables such as temperature, fuel quality and elevation

High power-to-weight ratio – special components significantly reduce the weight, such as the stainless steel muffler and the optional ROLLOMATIC® ES light guide bar

NEW anti-vibration system – provides a precise cut, with a significant reduction in vibration levels

Ematic™ with NEW oil pump system – allows for a greater adjustment of the oil delivery rate, ideal for large diameter wood

NEW HD2 filter – made of PET (polyethylene terephthalate) material that prevents fine dust from entering the chain saw, thereby increasing the engine's service life and reducing wear

"Our engineers have delivered a chain saw that can stand up to the extreme heat and cold we experience in Canada," adds Quigg. "Professional users will love the STIHL MS 661 C-M."

Only available at STIHL Authorized Dealers, the MSRP is \$1329.95 for the MS 661 C-M MAGNUM®, \$1364.95 for the MS 661 C-M MAGNUM® Wrap and

\$1444.95 for the MS 661 C-M MAGNUM® ARCTIC™ Wrap.

About STIHL Limited

STIHL Limited, headquartered in London, ON, is a subsidiary of ANDREAS STIHL AG & Co. KG. STIHL is the number one selling brand of handheld outdoor power equipment in Canada. STIHL manufactures a full line of powerful, lightweight and versatile handheld outdoor power equipment for homeowners and professional users. STIHL products are only sold through servicing power equipment dealers from coast to coast – not mass merchants. For more information or the name of the closest STIHL Dealer visit the STIHL website at www.stihl.ca.

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