



STIHL Introduces NEW Electric Chain Saw to Appeal to Homeowners

LONDON, ON (March 14, 2014) – Powerful with excellent ergonomics for effortless, multi-purpose use, the new MSE 210 C-BQ electric chain saw from STIHL will make sawing jobs around the home and garden a really simple task.

“It’s rugged and also easy to manage – a combination STIHL has carefully engineered,” says Hugh Munn, Sales Manager, Ontario and Western Canada of STIHL Limited. “Homeowners will love how easy it is to use and it makes quick work of cutting firewood and other odd jobs around the home. We’re delivering something special with this saw.”

The high performance of the STIHL MSE 210 C-BQ makes it the ideal choice for carpentry work and wood construction activity. It also provides controlled handling, offers improved features and a modern design. Just plug in, switch on and go.

Features include:

- STIHL’s new powerful and rugged AC electric motor generates a 20% increase in power and performance compared to previous models
- Tool-less quick chain tensioner for safe and easy use.
- Intelligent overload protection – If this saw overheats, it automatically shuts off the motor to protect it from damage. Once the motor cools down after a few moments, it can be restarted.
- Quickstop® Super chain brake, tool-less oil tank cap for safe and easy filling with chain oil and a 10 m power cable.
- Ergonomic soft grip for a firm hold designed in the rear part of the handle, ensuring you always have perfect control and a good grip on the tool.

“Its safety features also make it great for craftsmen, farmers and homeowners,” adds Munn. “The STIHL Quickstop® Super chain brake is extremely effective. As soon as you let go of the rear control lever, the chain brake switches off the electric motor and the saw chain stops – all part of our combination of quality and care.”

About STIHL Limited

STIHL Limited, headquartered in London, ON, is a subsidiary of ANDREAS STIHL AG & Co. KG. STIHL is the number one selling brand of handheld outdoor power equipment in Canada. STIHL manufactures a full line of powerful, lightweight and versatile handheld outdoor power equipment for homeowners and professional users. STIHL products are only sold through servicing power equipment dealers from coast to coast – not mass merchants. For more information or the name of the closest STIHL Dealer visit the STIHL website at www.stihl.ca.

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